



**Wounds**Australia  
2026**Conference**

**STRENGTHENING NETWORKS**

Navigating new frontiers for better healing

# SPONSORSHIP PROSPECTUS

Adelaide Convention and Exhibition Centre

Sunday 23 – Wednesday 26 August 2026

[www.woundsconference.org](http://www.woundsconference.org)

# INVITATION FROM THE CHAIRS

**On behalf of Wounds Australia, we are delighted to invited you to support the Wounds Australia 2026 Conference in Adelaide, South Australia.**

In 2026, we continue our mission to minimise the harm caused by wounds in Australia. Over the years, clinicians, researchers and industry have worked together to achieve remarkable progress in wound prevention and management.

Yet, the journey is far from over. Australia's wound epidemic remains a pressing challenge, and our most powerful tools—education, collaboration, product innovation and research—remain at the heart of our response. These are the cornerstones of the Wounds Australia 2026 Conference.

Guided by the theme Strengthening networks – Navigating new frontiers for better healing, this year's Conference will be held from Sunday 23 to Wednesday 26 August 2026, Adelaide, Australia under the leadership of Professor Allison Cowin and Dr Peta Tehan. It promises to be our most ambitious yet.

The Conference is your opportunity to connect with fellow healthcare professionals, sharpen your skills, and explore the latest in wound research and cutting-edge technologies. With a program designed to foster collaboration and innovation, Wounds Australia 2026 Conference offers real solutions to the challenges you face in an ever-evolving healthcare landscape.

Organisations like yours are crucial to the event's success, and we are committed to delivering an event that brings you real value and tangible returns. This year's partner offering reflects that commitment, with carefully constructed packages designed to meet a range of organisational needs and budgets.

For more than three decades, Wounds Australia has championed the needs of people living with wounds—and the dedicated professionals who care for them. We've advanced clinical practice, supported education, fostered research, and partnered with industry, all in pursuit of better wound care for more Australians.

The Wounds Australia 2026 Conference is both a celebration of our collective achievements and a call to action for the future. We hope you will join us.

We look forward to welcoming you in August 2026.



**Prof Allison Cowin**

Conference Chair  
Wounds Australia 2026 Conference



**Dr Peta Tehan**

Conference Chair  
Wounds Australia 2026 Conference

# INVITATION FROM THE CEO

It is with great enthusiasm that I invite you to join us as a partner for the Wounds Australia 2026 Conference. As we look ahead to this cornerstone event, our community stands more united than ever in tackling the significant challenges posed by chronic wounds across Australia. Through our Five Point Plan, we are taking decisive action to reduce the incidence and severity of chronic wounds, with the goal of saving lives, improving patient outcomes, and delivering substantial savings to our nation's healthcare and aged care systems.

Wounds Australia has always been a beacon for collaboration, advocacy, and education. Our efforts extend beyond the conference halls—every day, we empower healthcare professionals through world-class training, advocate for policy change, and support research that makes a real difference in clinical practice. Our recent initiatives have seen remarkable progress, including increased government recognition, expanded workforce education in rural and regional areas, and impactful public awareness campaigns that are changing the conversation around wound care.

By partnering with us as a sponsor in 2026, you will be joining a vibrant and growing community dedicated to advancing best practice and innovation. As a sponsor, your organisation will have the opportunity to showcase its leadership, connect with practitioners, researchers, policymakers and consumers, and play an instrumental role in shaping the future of wound prevention and management in Australia.

We believe your involvement will not only support the conference's vital work but also demonstrate your commitment to health, wellbeing, and positive societal change. Let's work together to deliver lasting impact—saving lives, preventing avoidable suffering, and setting new standards in wound care nationwide.

Sincerely,



**Jeff Antcliff**

Wounds Australia CEO

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## Enquiries

### **Wounds Australia 2026 Conference secretariat:**

**c/o MCI Australia**

**Thomas Howden**

*Wounds Australia 2026 Conference Partnership and Exhibition Manager*

+61 2 9213 4016 [thomas.howden@wearemci.com](mailto:thomas.howden@wearemci.com)



# WOUNDS AUSTRALIA BOARD AND CEO



**Kerry May**  
Chair



**James Skelton**  
Board Director



**Zlatko Kopecki**  
Board Director



**Christina Parker**  
Board Director



**Krysti-Lee Patterson**  
Board Director



**Robyn Rayner**  
Board Director



**Peta Tehan**  
Board Director



**Michael West**  
Board Director



**Fiona Wood AO**  
Board Director



**Jeff Antcliff**  
Wounds Australia Ceo

# SCIENTIFIC AND PROGRAM COMMITTEE

Name	Organisation	
<b>Dr Peta Tehan</b>	Senior lecturer, Monash University and Senior podiatrist, Hunter New England health service high risk foot clinic	Scientific and program committee co-chair
<b>Prof Allison Cowin</b>	Research Director SMART CRC, Future Industries Institute, University of South Australia	Scientific and program committee co-chair
<b>Justin Bradley</b>	Senior Podiatrist, High Risk Foot Service and Bolte Reception at St Vincent's Hospital Melbourne	Scientific and program committee member
<b>Saskia Schwarzer</b>	Podiatrist, Liverpool Hospital, South Western Sydney Local Health District	Scientific and program committee member
<b>Prof Suzanne Kapp</b>	Professor of Nursing, La Trobe University School of Nursing and Midwifery and Alfred Health	Scientific and program committee member
<b>Cathy Kindness</b>	Clinical Nurse, Logan Hospital, Queensland Health	Scientific and program committee member

## Venue & host city

### Adelaide Convention Centre

North Terrace, Adelaide, South Australia 5000, Australia | [www.adelaidecc.com.au](http://www.adelaidecc.com.au)



# AUDIENCE AND COMMUNITY

Wounds Australia 2026  
Conference expected delegates:

1,050+



Wounds Australia  
Members:

3,090



## Who Attends?



Frontline  
Clinical Practitioners

50%

Commercial  
& Strategic Roles

13%

Senior Clinical  
Decision-Makers

30%

Allied Health  
& Research

6%

- **Over 81% of attendees are clinical professionals** directly involved in wound care decisions
- **30% are in senior roles** with high prescribing or protocol-setting authority
- **13% represent commercial or strategic roles**, indicating networking and partnership potential

## Our Community



Facebook  
10K



LinkedIn  
4K



X  
900



YouTube  
250



Instagram  
Consumer awareness channel



TikTok  
Consumer awareness channel

# PROGRAM

\*Program subject to change

Sponsorable session

## Sun 23 Aug | Workshops

	Riverbank room 3 (104 pax)	Riverbank room 4 (104 pax)	Riverbank room 5 (64 pax)	Riverbank room 6 (64 pax)
0830 - 1000	Wounds Australia course 1	Wounds Australia course 2	Wounds Australia course 3	Wounds Australia course 4
1000 - 1030	Morning tea			
1030 - 1230	Wounds Australia course 5	Wounds Australia course 6	Wounds Australia course 7	Wounds Australia course 8
1230 - 1330	Lunch			
1330 - 1530	Pre-conference workshop 1	Pre-conference workshop 2	Pre-conference workshop 2	Pre-conference workshop 4
1530 - 1600	Afternoon tea			
1600 - 1800	Pre-conference workshop 5	Pre-conference workshop 6	Pre-conference workshop 7	Pre-conference workshop 8

## Mon 24 Aug | Day 1

Room	Hall C (1038 pax)		
0900-0930	Opening Ceremony		
0930-1130	Plenary 1		
Room	Hall H   Exhibition Theatre		
1130 - 1300	Lunch and poster viewing		World of wounds theatre 1   1140 - 1210
			World of wounds theatre 2   1220 - 1250
Room	Hall C (1038 pax)	Hall B (320 pax)	Hall H   Exhibition Theatre
1300-1430	Concurrent 1	Concurrent 2	Concurrent 3
Room	Hall H   Exhibition Theatre		
1430-1600	Afternoon tea and poster viewing		World of wounds theatre 3   1440 - 1510
			World of wounds theatre 4   1520 - 1550
Room	Hall C (1038 pax)	Hall B (320 pax)	Hall H   Exhibition Theatre
1600-1730	Concurrent 4	Concurrent 5	Concurrent 6
Room	Hall H Exhibition		
1800-2000	Welcome reception		

## Tue 25 Aug | Day 2

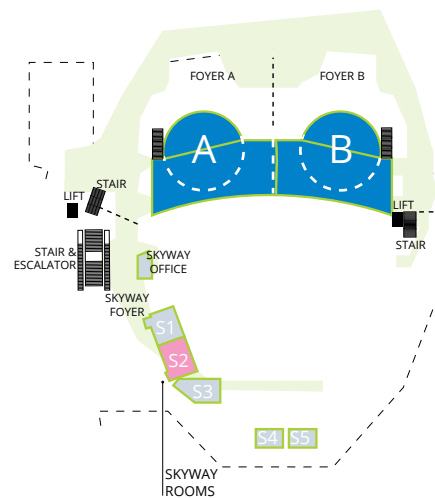
Room	Hall C (1038 pax)	Hall A (320 pax)	Hall B (320 pax)	Halls E1E2 (368 pax)	Foyer AB (TBC)
0730 - 0845	Breakfast Seminar 1	Breakfast Seminar 2	Breakfast Seminar 3	Breakfast Seminar 4	Breakfast Seminar 5
Room	Hall C (1038 pax)	Hall A (320 pax)	Hall B (320 pax)	Halls E1E2 (368 pax)	Hall H
0900-1130	Concurrent 7	Concurrent 8	Concurrent 9	Concurrent 10	Concurrent 11
Room	Hall H   Exhibition Theatre				
1130-1300	Lunch and poster viewing		World of wounds theatre 5   1140 - 1210		
			World of wounds theatre 6   1220- 1250		
Room	Hall C				
1300-1430	Plenary 2				
Room	Hall H   Exhibition Theatre				
1430 - 1600	Afternoon tea and poster viewing		World of wounds theatre   7 1440 - 1510		
			World of wounds theatre 8   1520 - 1550		
Room	Hall C	Hall A	Hall B	Halls E1E2	Hall H   Exhibition Theatre
1600 - 1730	Concurrent 12	Concurrent 13	Concurrent 14	Concurrent 15	Concurrent 16

## Wed 26 Aug | Day 3

Room	Hall C (1038 pax)	Hall A (320 pax)	Hall B (320 pax)	Halls E1E2 (368 pax)	Foyer AB (TBC)
0730 - 0845	Breakfast Seminar 6	Breakfast Seminar 7	Breakfast Seminar 8	Breakfast Seminar 9	Breakfast Seminar 10
Room	Hall C (1038 pax)	Hall A (320 pax)	Hall B (320 pax)	Halls E1E2 (368 pax)	Hall H   Exhibition Theatrette
0900-1130	Concurrent 17	Concurrent 18	Concurrent 19	Concurrent 20	Concurrent 21
Room	Hall H   Exhibition				
1130 - 1300	Lunch and poster viewing			World of wounds theatrette 9   1140 - 1210	
				World of wounds theatrette 10   1220 - 1250	
Room	Hall H   Exhibition				
1300-1500	Plenary 3 and Closing				

# CONFERENCE ROOMING AND VENUE PLAN

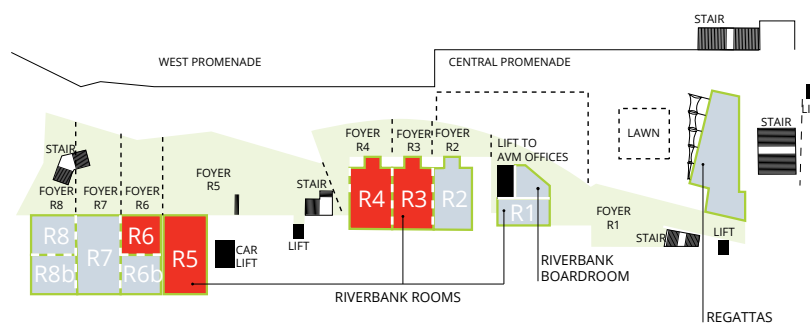
## UPPER LEVEL



## GROUND LEVEL



## LOWER LEVEL





# SUMMARY OF PARTNERSHIPS

## Major Partnerships

All pricing incl 10% GST. Wounds Australia Corporate Partner discounting applied as listed

Partnership Level	Platinum Partnership	Gold Partnership	Silver Partnership	Bronze Partnership
Investment amount – Non-member	\$99,000	\$66,000	\$33,000	\$16,500
Investment amount – Corporate member	\$90,000	\$60,000	\$30,000	\$15,000
<b>Education</b>				
Breakfast seminar	1	1		
World of Wounds Theatre Presentation	1	1		
Pre-conference Workshop	1		1	
<b>Networking</b>				
Exhibition space	54sqm	36sqm	18sqm	9sqm
Awards Dinner Reserved VIP table	Table of ten			
App-based lead tracking (GDPR compliant)	✓	✓	✓	✓
Promotion of partner function	Optional but included			
<b>Branding and Advertising</b>				
Logo and partner acknowledgement (web)	100-word profile and logo	100-word profile and logo	50-word profile and logo	50-word profile and logo
Logo and partner acknowledgement (app)	100-word profile and logo	100-word profile and logo	50-word profile and logo	50-word profile and logo
Logo and partner acknowledgement (partner signage onsite)	✓	✓	✓	✓
Logo and partner acknowledgement (AV slides)	✓	✓	✓	✓
EDM banner	Three	Two	One	One
EDM advertorial	One	One		
<b>Registrations</b>				
Full delegate registrations (incl awards dinner ticket)	8	6	3	2
Exhibitor registrations (Exhibition catering and access only)	18	12	6	3
<b>Data and measuring ROI</b>				
Conference Impact Report (two weeks post-conference)	✓	✓	✓	
Hosted education lead-generation report (GDPR compliant. Within 24 hours of hosted activity)	✓	✓	✓	
Delegate list (GDPR Compliant. 14 days prior, 7 days prior, onsite and within 3 days post conference)	✓	✓	✓	✓


# SUMMARY OF PARTNERSHIPS

## Individual Partnerships

All pricing incl 10% GST. Wounds Australia Corporate Partner discounting applied as listed

Partnership categories	Investment amount – Non-corporate partner	Investment amount – Corporate partner	# of Opportunities
<b>Education</b>			
Breakfast Seminar	\$12,100	\$11,000	10
World of Wounds Theatre Presentation	\$10,450	\$9,500	10
Pre-conference Workshop	\$9,350	\$8,500	8
Keynote Speaker Sponsor	\$18,000	\$18,000	Multiple
Post-conference Technical Tour	\$8,250	\$7,500	Multiple
Keynote Speaker Sponsor	\$18,000	\$18,000	Multiple
Partner Program Speaker Fee	\$1,500 (per speaker)	\$1,500 (per speaker)	Multiple
<b>Networking</b>			
Awards Dinner Table Sponsorship (table of 10)	\$1,900	\$1,900	Multiple
Welcome Reception (non-pharma/device sponsors only)	\$8,500	\$8,500	Exclusive
<b>Delegate Experience</b>			
Conference App	\$8,800	\$8,000	Exclusive
Delegate Lanyards	\$9,350	\$8,500	Exclusive
Coffee Cart	\$11,000	\$10,000	3
<b>Advertising &amp; Branding</b>			
<i>Brand only, no product promotion</i>			
Exhibition Entrance Feature	\$8,800	\$8,000	Exclusive
Registration Foyer Welcome Banner	\$9,900	\$9,000	Exclusive
Conference Pillar Wrap	\$4,400	\$4,000	Multiple
<i>HCP-only compliant</i>			
Exhibition floor decal	\$3,300	\$3,000	8
App Advertisement	\$3,300	\$3,000	Multiple
EDM Banner – pre-conference	\$3,300	\$3,000	Multiple
EDM Advertorial – pre-conference	\$4,400	\$4,000	6
EDM Banner Daily News – during	\$3,300	\$3,000	6 (2x daily EDM)

# EXHIBITION

	Space only	Shell-scheme
Description	A footprint only stand space on which to build a custom booth	A pre-fabricated stand that just requires some consideration of fit-out
Size	9sqm (3m x 3m) 	9sqm (3m x 3m) 
Wounds corporate partner rate	\$6,000 incl GST	\$6,300 incl GST
Wounds non-corporate partner rate	\$6,400 incl GST	\$6,700 incl GST
Exhibitor listing (logo, 50 word profile, contact details)	✓	✓
QR-code lead tracking (Ability to compile GDPR compliant leads list. Includes name, org, state, country, email of contacts for export)	✓	✓
Complimentary exhibitor registrations (transferrable, no dinner ticket, no access to sessions, welcome sessions, welcome reception ticket included)	Two (2) per 9sqm	Two (2) per 9sqm
Additional exhibitor registrations (all days)	\$250 incl GST pp	\$250 incl GST pp
Walling, fascia with exhibitor name, power (4amps), lighting (2x 120W spotlights)	✗	✓
Exhibition open hours	<b>Move in/move out tentative schedule</b> <b>23 August</b> Exhibition build including shell scheme and custom booths and exhibitor move in <b>24 August</b> Welcome reception commencing from 1700 in the exhibition <b>24 - 26 August</b> Exhibition open <b>26 August</b> Move out from 1530	<b>Opening hours:</b> <b>Day 1</b> 0930 – 2000 <b>Day 2</b> 0900 – 1600 <b>Day 3</b> 0900 - 1500 <i>*timing subject to change</i>

# PARTNERSHIPS IN DETAIL

## Education

### Breakfast Seminar Sponsor

A premium engagement opportunity allowing partners to curate an educational workshop or seminar. A key component of the delegate experience, breakfast seminars have high levels of participation and offer a great platform for education and building connections.

- 60min presentation time + 15min setup/catering window
- Room capacity 320-1168 pax
- Room hire, standard AV (additional AV available for purchase by sponsor) provided by the conference
- Catering provided up to 100pax – menu confirmed through discussion with sponsor and conference secretariat
- All presentations are subject to synopsis submission and approval by the scientific program chair.
- Sponsor's seeking to utilise a speaker from the scientific program for a breakfast seminar will incur a \$1,500 speaker fee per speaker
- Partner program listing including sponsor logo, session title, speaker photo & bio and 200-word synopsis for Breakfast Workshop on conference website & conference app
- One dedicated EDM to registrants promoting the seminar
- Showcase of sponsor provided banner/s at entrance to breakfast workshop for duration of workshop (sponsor to supply)
- App-based report on RSVPs and delegate attendance provided to sponsor (GDPR compliant)
- Three (3) staff day registrations

### World of Wounds Theatre Presentation

The World of Wounds (WoW) Theatre is a purpose-built theatre space in the exhibition that is the perfect place for product discussion, showcasing of product portfolio, hands-on and interactive demonstrations, and a prominent platform for partners to host content for attendees.

- 30 min "silent" exhibition theatre presentation (90min break)
- Capacity 120pax maximum
- Catering is available to all delegates in the exhibition to be eaten in the theatres
- Theatre and AV provided. Attendees receive a headset to listen to the presentation
- Sponsor's seeking to utilise a speaker from the scientific program for a theatrette will incur a \$1,500 speaker fee per speaker
- Partner program listing including sponsor logo, session title, speaker photo & bio and 100-word synopsis for the presentation on conference website & conference app
- Inclusion on the dedicated daily theatre program EDM (all theatre presenters for the day included)
- App-based report on attendance provided to sponsor (GDPR compliant)





## Pre-conference Workshop

Partners are encouraged to consider facilitating a skills-transfer or hands-on workshop as part of the pre-conference partner program.

- 2-hour workshop (pre-conference)
- Capacity 90pax maximum
- Room hire and standard presentation AV (additional AV and optional catering available for purchase by sponsor)
- Catering is available at an additional cost
- All presentations are subject to synopsis submission and approval by the scientific program chair
- Sponsor's seeking to utilise a speaker from the scientific program for a seminar will incur a \$1,500 speaker fee per speaker
- Partner program listing including sponsor logo, session title, speaker photo & bio and 100-word synopsis for the pre-conference workshop on conference website & conference app
- One dedicated EDM to registrants promoting the workshop
- Showcase of sponsor provided banner/s at entrance to workshop for the duration
- App-based report on RSVPs and delegate attendance provided to sponsor (GDPR compliant)
- Three (3) staff day registrations

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## Post-conference Technical Tour

Partner with the conference to curate a memorable and engaging post-conference technical tour promoted to attendees to visit and learn from unique sites in Adelaide.

Ask us on how to integrate a desirable site into the post-conference program:

- Multiple biomedical/hospital/laboratory sites in review
- Sponsor sites

Benefits:

- Program subject to mutual agreement between sponsor, conference chair and host site
- Logo, sponsor acknowledgement on conference website, app
- Dedicated EDM promoting the post-conference technical tour

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## Keynote Speaker Sponsor

The conference will feature a number of high profiled invited keynote speakers. The conference welcomes partners to be acknowledged in their support of the conference hosting these speakers.

- Logo, sponsor acknowledgement in the program against speaker and in sponsor section
- Sponsor logo and acknowledgement on conference website & conference app, and against all mentions of the speaker in conference marketing and program
- Waiving of the Partner Program Speaker fee (as per prospectus) for sponsor's hosted partner program engagements

### Partner Program Speaker Fee

There is a speaker fee applicable for partners utilising a speaker from the scientific program in the hosting of a partner program activity. This fee is attributed per speaker. Partners hosting speakers independently may consider offering for the conference to utilise this speaker in other areas of the program.



# PARTNERSHIPS IN DETAIL

## Networking

### Awards Dinner Table

The conference will host the Wounds Australia Awards Dinner. Welcoming board members, speaker, delegates and partners; a networking and celebratory function for the wounds community. Partners have the opportunity to sponsor a reserved table, branded for their organisation and open to be filled through invitation

- Ten (10) guest tickets for sponsor organisation staff/guests
- Reserved (with sponsor logo) table for 10 at the appreciation dinner (all guests must have a purchased or invitee ticket for the dinner)

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### Welcome Reception

#### (non-pharmaceutical or medical device sponsor only)

An in-exhibition hosted networking function to host the opening of the conference.

- 5 min speaking opportunity at the opening ceremony (separate schedule to reception) to acknowledge your support for Wounds Australia and the hosting of the welcome reception
- Sponsor logo and acknowledgement on conference website & conference app, and against all mentions of the welcome reception in conference marketing
- Significant signage against the catering stations for the welcome in the exhibition, and a named menu item (food or drink) as part of the catering service

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## Delegate Experience

### Conference App

The focal point for electronic networking by delegates, an up-to-date source of program information pre and during the conference. Hosting of the app is continued post-conference to allow delegate access to speaker/abstract information on app

- Prominent sponsor banner on all pages except scientific program page and partner program page
- App advertisement in “partners zone” of app
- Sponsor logo and acknowledgement on conference website & conference app in conference marketing
- Logo against all printed promotion of the app
- One push notification per day to the delegation advertising your organisation, product or activities at the conference

## Delegate Lanyards

Sponsor logo plus conference logo on all delegate lanyards (sponsor and exhibitor lanyards are plain with no sponsor logo)

- Lanyards produced by the conference
- Final design at discretion of conference secretariat
- Sponsor logo and acknowledgement on conference website & conference app, and against all mentions of the delegate lanyards in conference marketing

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## Coffee Cart

A highly visible traffic generation activation offered to partners in the conference exhibition. Can be co-located with your exhibition booth

- Prominent sponsor banner on front of coffee cart
- Open during exhibition open hours for duration of the conference
- Sponsor can provide branded cups/napkins at own cost
- Sponsor can provide apron and/or t-shirt for barista staff at own cost
- Sponsor logo and acknowledgement on conference website & conference app, and against all mentions of the coffee cart in conference marketing
- Acknowledgement and logo included on app venue floor plan and exhibition layout signage directing delegates to coffee cart







## Branding and Advertising

### Exhibition entrance feature (Brand only, no product promotion)

- Prominent inclusion of your organisation logo in the professionally designed exhibition entrance feature design
- Inclusion also of your QR-code in the design for delegates to tap-on in appreciation and begin a conversation with your team (link to preferred URL)
- Exhibition entrance feature design will also include all sponsor logos and an exhibitor listing

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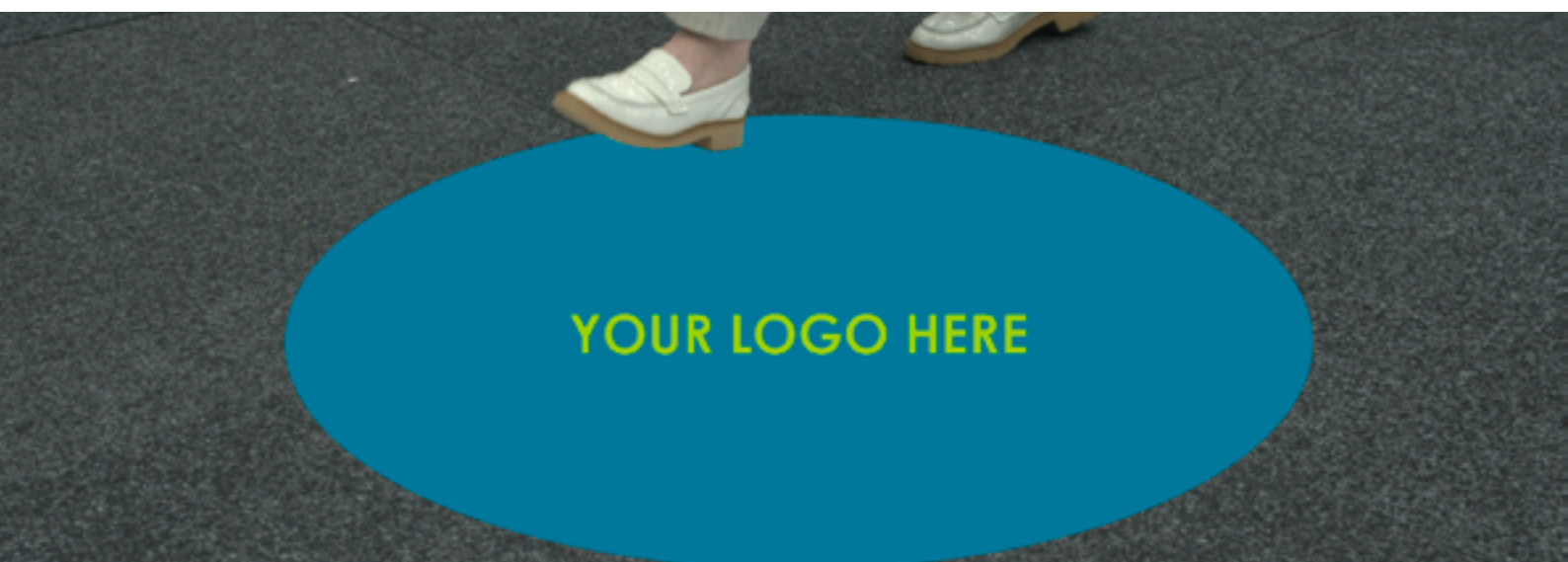
### Registration foyer welcome banner (Brand only, no product promotion)

- Prominent inclusion of your organisation logo in the professionally designed foyer conference welcome signage

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### Conference pillar wrap (Brand only, no product promotion)

- One of four pillar wraps showcasing your organisation's logo in the conference venue in a high visibility location in close proximity to the ACC ground floor foyer and conference registration area





## Exhibition floor decal

(HCP-only compliant advertising option)

- 2m x 2m square or circular decal
- Select from multiple positions on the exhibition floor plan at a high-traffic intersection of your choice
- Can include a QR-code to link to your exhibition profile in the conference app or your preferred URL



## App Advertisement (Full Page)

(HCP-only compliant advertising option)

- Full page advertisement in “partner zone” of the app
- App is hosted ongoing for at least 3 months post-conference
- Artwork to be supplied by sponsor to specifications. Production deadlines apply

## EDM Banner – pre-conference

(HCP-only compliant advertising option)

- Opportunity to include up a HTML banner header for one of our scheduled conference promotional EDMs
- Sponsor to select preferred date of EDM from communications schedule
- Banners are exclusive per EDM
- HTML banner artwork and any preferred URL to link to be provided to specification by the sponsor

## EDM Advertorial – pre-conference

(HCP-only compliant advertising option)

- Opportunity to include up to 300 words as part of one of our scheduled conference promotional EDMs
- Sponsor to select preferred date of EDM from communications schedule
- Advertorial to include sponsor logo and be clearly marked in EDM as sponsor-provided content. Content will not be endorsed by the conference or host



## EDM Banner – daily news – during conference

(HCP-only compliant advertising option)

- Opportunity to include up a HTML banner header for one of our scheduled daily conference promotional EDMs (once per day)
- Sponsor to select preferred date of EDM from conference daily news schedule
- Banners are exclusive per EDM
- HTML banner artwork and any preferred URL to link to be provided to specification by the sponsor



# KEY INFORMATION FOR PARTNERS

## Branding and Advertising

Sponsors and exhibitors will have access to lead generation tools for your hosted partner program activities, or where connections are made with individual delegates in the exhibition. These tools are consent-based for the individual attendee and GDPR compliant.

## Partner program promotional schedule

A promotional schedule is being implemented to ensure that potential attendees and Wounds Australia members are aware of and pre-planning to attend partner-hosted educational activities ahead of time.

This schedule is subject to change but intended to cover promotion of all elements of the Wounds Australia Conference partner program. We encourage partners hosting content in the program to finalise their plans for partnership and be included in the promotional plan ahead of these milestones.

- **Mid-February 2026** Registration RSVP portal opens for breakfast seminars, workshops & technical tours
- **3 April 2026** Application deadline (recommended) for partner program supporters
- **8 May 2026** Launch of industry program promotion
  - » Website, EDM, media partner promotion
- **15 May 2026** Promotional update on late-breaking industry program developments
  - » Website, EDM, media partner promotion
- **31 July 2026** Four-weeks out industry hosted function RSVP update to partners
- **14 August 2026** Two-weeks out industry hosted function RSVP update to partners
- **20 August 2026** Final pre-conference RSVP update to partners

## Partner and Exhibitor timeline

Partner town hall and prospectus launch	25 Aug 2025
Member priority application window opens	25 Aug 2025
Member priority application window closes	26 Sep 2025
Member partner allocation window	26 Sep - 3 Oct 2025
Non-member application window opens	4 Oct 2025~
Partner and exhibitor technical manual release date	3 Apr 2026
Partner program promotion start commence	8 May 2026
Wounds Australia 2026 Conference	23-26 Aug 2026

The Wounds Australia 2026 Conference will implement a priority sponsorship and exhibition application window for Wounds Australia Corporate and Affiliate partners.

During the corporate partner application window all confirmation of sponsorship will be made at the close of the application window based on partnership level then by date of application.

Applications for partnership or exhibition received after the member priority window has closed will be confirmed based on availability of the partnership item or exhibition location by date of application only.

# APPLICATION FORM

Contact Details			
Mr	Mrs	Ms	Miss Dr Prof
First Name			Surname
Position			Email
Phone			Mobile
Organisation name (for invoicing purposes)			
Organisation name (for marketing purposes if different to above)			
Postal /billing Address			City
			State
			Postcode
			Country

Partnership Categories	Investment amount Non-corporate partner	Investment amount Corporate partner	
Platinum Partnership	\$99,000	\$90,000	
Gold Partnership	\$66,000	\$60,000	
Silver Partnership	\$33,000	\$30,000	
Bronze Partnership	\$16,500	\$15,000	
	Investment amount Non-corporate partner	Investment amount Corporate partner	
<b>Education</b>			
Breakfast Seminar	\$12,100	\$11,000	
World of Wounds Theatre Presentation	\$10,450	\$9,500	
Pre-conference Workshop	\$9,350	\$8,500	
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<b>Networking</b>			
Awards Dinner Table Sponsorship (table of 10)	\$1,900	\$1,900	
Welcome Reception (non-pharma/device sponsors only)	\$8,500	\$8,500	
<b>Delegate Experience</b>			
Conference App	\$8,800	\$8,000	
Delegate Lanyards	\$9,350	\$8,500	
Coffee Cart	\$11,000	\$10,000	
<b>Branding and Advertising</b>			
Exhibition Entrance Feature	\$8,800	\$8,000	
Registration Foyer Welcome Banner	\$9,900	\$9,000	
Conference Pillar Wrap	\$4,400	\$4,000	
Exhibition floor decal	\$3,300	\$3,000	
App Advertisement	\$3,300	\$3,000	

	Investment amount Non-corporate partner	Investment amount Corporate partner	
EDM Banner – pre-conference	\$3,300	\$3,000	
EDM Advertorial – pre-conference	\$4,400	\$4,000	
EDM Banner Daily News – during	\$3,300	\$3,000	

Booth type	Booth #	Number of booth/ sqm required	Investment amount Non-corporate partner	Investment amount Corporate partner	Total
Shell-scheme 9sqm			\$6,700 incl GST	\$6,300 incl GST	
Space only 9 sqm			\$6,400 incl GST	\$6,000 incl GST	

Declaration			
My signature below confirms my application to partner the Wounds Australia Conference 2026. Understand and agreement to the terms and conditions of partnering or exhibiting with the meeting are assumed with receipt of your completed and signed application to partner or exhibit.			
Full name			
Signature			
Date		Insert TOTAL amount payable AUD inc GST:	

Please tick if you do **NOT** wish to receive congress updates via email.



# TERMS AND CONDITIONS

The following terms and conditions apply to your contract as an industry partner and/or exhibitor at the Wounds Australia Conference.

## THINGS YOU NEED TO KNOW

- You (partnering/sponsoring/exhibiting organisation) by completing the sponsorship booking form or the exhibition booking form accept these Terms and Conditions.
- We/Us (MCI ABN 76 108 781 988) representing the Organising Committee and the Host Body do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the website ([woundsconference.org](http://woundsconference.org)) for the latest information on Wounds Australia Conference.

## SERVICES

- All Services will be provided based on the information and specifications supplied by you. All information that we provide is supplied in good faith, but we do not warrant or guarantee the accuracy or completeness of any information provided by us or any third party. It is not within the scope of our obligations to enquire as to, or to verify, the accuracy of completeness of information that we receive from your or any third parties.
- The Services and Deliverables specified in previous conversations are indicative only and may be amended by us from time to time. While we will use all reasonable endeavours to deliver the features and functionality specified therein, nothing in this Agreement prevents us from amending the Services at any time during the event delivery.
- We will use reasonable endeavours to provide the Services promptly or by an applicable Delivery Date or such other dates as agreed by the parties in writing. Any Delivery Date or time quoted for delivery, commencement or completion of any part of the Services is an estimate only and time will not be of the essence.

## YOUR OBLIGATIONS

You acknowledge that our ability to be able to provide the Services to you without delay or interruption is dependent on your full and timely cooperation. You will (and will ensure that the Authorised Users will):

- Co-operate with and assist us in the supply of your content.
- Promptly provide us with full and accurate information, data and explanations as and when required.
- Comply with applicable laws and regulations (including the General Data Protection regulation ("GDPR") with respect to user privacy, data collection, data retention, data transmission, data storage and the use of cookies
- Comply with all reasonable directions and guidelines from us as advised from time to time.

## FINANCIAL FACTS

- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days. If you miss the payment date, any time dependent discounts will be forfeited— i.e. you will be billed at the next highest level (early rate to standard, etc.).
- You will not receive any partnership or exhibition entitlements, including allocation of booth location (allocated in order of partnership/exhibition level) until all monies have been paid.
- All prices are quoted in Australian dollars and includes GST.
- Payments can be made via electronic funds transfer (EFT).
- If you pay by electronic funds transfer you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay via credit card a processing fee may be charged.
- In no event will MCI Australia/Wounds Australia Conference be liable to you or any third party for any:

## Cancellation

- You must notify us in writing if you need to cancel.
- Cancellations made before 7 February 2026 will be refunded less 15% cancellation fee.
- Cancellations received between 8 February, and 15 May 2026 will be refunded less a 50% cancellation fee. Cancellations made after 16 May 2026 will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.
- No exhibitor shall occupy allocated space until all monies owing to the organiser by the exhibitor are paid in full.
- In the unlikely case that the event cancels, Wounds Australia Conference will refund your full financial investment minus any expenses incurred to date of the cancellation. This includes, but not limited to, any costs for your program involvement and any promotional exposure up until the time cancellation occurs.
- In the unlikely case that the event postpones or changes format significantly from what is outlined in this prospectus the extent of refunds will be a matter for the Host Organisation (the underwriter) to decide. The Wounds Australia Conference will forward requests for annulment of contract or refund to MCI Australia for arbitration.

## You And Your Staff Onsite

- Your application to sponsor does not constitute an attendee registration. You will need to do that separately.
  - » All exhibition staff must be registered online—i.e. complimentary exhibitor/ partner registration, or by purchasing additional exhibitor/sponsor staff registrations.
  - » Your application to sponsor does not constitute an attendee registration. You will need to do that separately.

## Print + Promotional Entitlements

- Logos and other printed material may, at our sole discretion, be reproduced in colour (where possible), OR the nominated meeting spot colour/s OR mono depending on the method of production.
- The sponsor must provide suitable material to meet our publication requirements and deadlines.
- Please provide all material at 300 DPI at 100% in jpeg (preferred for website) AND eps (preferred for print) format including, where possible, RGB or Pantone colour equivalents.
- Where applicable, advertisements are to be supplied by the sponsor.
- No print or web recognition will be given unless payment terms have been met.

## Non-Sponsored Functions

To seek approval to host an un-endorsed but approved satellite function, please share with the conference secretariat the following details for review and approval by the Wounds Australia conference organisers:

- Function name
- Location
- Date/time
- Expected attendee numbers
- Function objectives/content summary
- Proceeding with running unauthorised function in competition with the conference will be seen as hosting a private symposium.

## PRIVACY STATEMENT

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us. In addition, your name, organisation, and country/state of origin may be published on the delegate list which is provided to delegates, exhibitors, and partners at the event. If you do not wish your details to be included in this list, please contact us.



# WoundsAustralia 2026Conference

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## STRENGTHENING NETWORKS

Navigating new frontiers for better healing

### FOR ALL SPONSOR AND EXHIBITION ENQUIRIES CONTACT:

**Wounds 2026 Secretariat**

c/o MCI Australia

Thomas Howden

Wounds 2026 Partnership and Exhibition Manager

+61 2 9213 4016

[thomas.howden@wearemci.com](mailto:thomas.howden@wearemci.com)